

DEFENSE TECH WEEK

PRESENTED BY DEFENSESCOOP

Defense Tech Week is the nation's premier week-long festival dedicated to technology's critical role in the future of modern U.S. defense and national security. During Defense Tech Week, top uniformed and civilian officials from the military, as well as leaders from academia and the tech community, will come together online and in person to participate in community-driven events featuring interactive discussions, collaboration, and networking opportunities. Whether you're interested in learning about JADC2 and Replicator, where the Pentagon is on the journey of adopting AI to transform operations, or how the U.S. military is protecting our homeland from adversaries in cyberspace, join DefenseScoop and thousands of attendees to discuss these critical topics and more, at the 4th annual Defense Tech Week!

DATE:

September 21-25, 2026

LOCATION:

Washington, DC

Defense Tech Week Highlights

50M+

Impressions via Digital
Advertising, Outdoor Advertising
& Social Promotion

10K+

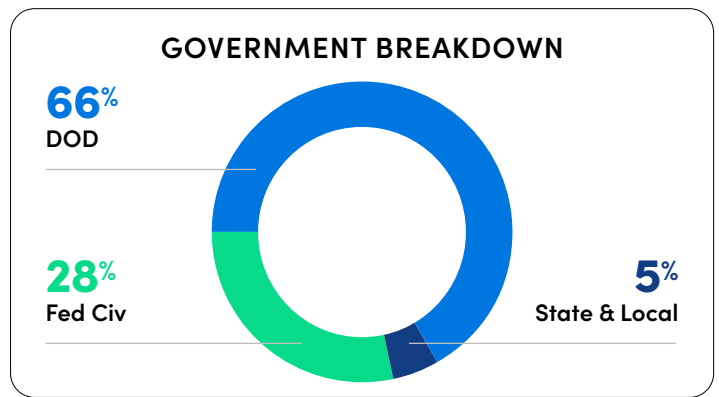
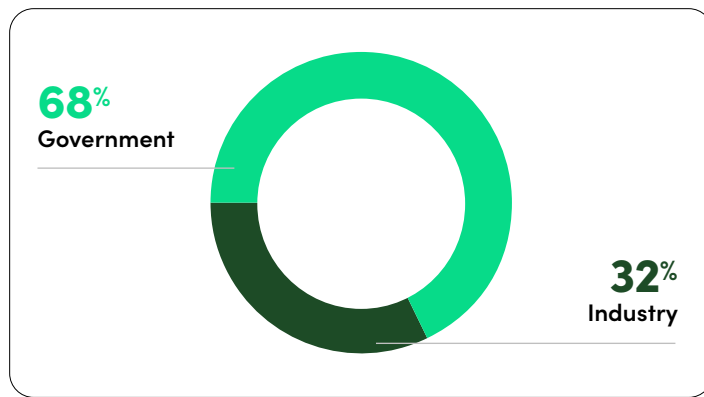
Decision makers & influencers
from the government and
tech communities

300+

Unique Government Agencies



Audience Breakdown



Past Speakers



GEN. JIM MATTIS
Secretary of Defense
(2017-2018)



DAVID MCKEOWN
CISO & Acting Deputy CIO
for Cybersecurity, DOD



EMIL MICHAEL
CTO & Undersecretary
for Research &
Engineering, DOD



**DR. ALEXANDER
MILLER**
CTO, U.S. ARMY



**VICE ADMIRAL
FRANK WHITWORTH**
Fmr Director, NGA



JUSTIN FANELLI
CTO,
Dept. of the Navy



**REAR ADMIRAL
IVONNE ARENA**
Deputy CIO, DHA



ADARRYL ROBERTS
CIO, Defense Logistics
Agency



DR. JESUS CABAN
CDAO, DHA



RANDY RESNICK
Sr. Advisor, Zero Trust
PMO, DOD

Past Sponsors



Sponsorship Levels

	UNDERWRITER \$250K	DIAMOND \$150K
<u>Pipeline Acceleration</u>		
Qualified leads	10,000	5,000
Tabletop in DefenseTalks partner pavilion	X	X
10 tickets to DefenseTalks	X	X
<u>Thought Leadership</u>		
Speaking role at DefenseTalks , the nation's premier week-long festival with top uniformed and civilian officials from the military, as well as leaders from academia and the tech community	X	X
Two Executive spotlight videos of your executive on DefenseScoop.com & featured in the DefenseScoop newsletter	X	X
<u>Branding</u>		
50,000,000 impressions	X	
Branding included in 2-month citywide metro campaign, including king-size metrobus and Metrorail cars	X	
Sponsorship of Festival's anchor event, DefenseTalks	X	X
Logo on Defense Tech Week website, promotion, and social media	X	X
Branding on DefenseTalks event materials	X	X
Social marketing campaign	X	X

DEFENSE TECH WEEK SPONSORSHIP ADD-ONS

\$10K ea.

Executive Perspective

Extend the impact of your sponsorship with a custom article highlighting your executive's on-stage remarks from **DefenseTalks**. This article will be published on **DefenseScoop.com** and featured in the **DefenseScoop** newsletter.

X

Social Marketing

3 week post-event social media campaign

X

2x (30-60 second) short-form custom video reels highlighting your subject matter expert's speaking session and executive spotlight video

X

Sponsor Defense Tech Week ✨

Check out last year's festival! ✨